Summary

I am a Public Accountant with over 30 years of experience, having worked alongside amazing, talented people at world-class companies such as KPMG, Motorola, On Semiconductor, Flextronics, HP, JLL, HPE and Micro Focus / OpenText, first as an accountant, and later as a senior financial analyst and analytics engineer. I specialize in being a bridge between engineering and finance teams, understanding how both worlds operate and communicate. I am also a big data integrator, transforming millions of rows of business data into strategic insights using Python, SQL, Power BI and other tools. I hold specializations in Corporate Finance and in Data Science and Artificial Intelligence. I am also certified in Power BI, Microsoft Fabric and Microsoft Azure Cloud. I believe in solving problems, delivering value and building strong partnerships, I'm looking forward in partnering with new companies where I can deliver value.

Professional Experience

Weave Communications | 2025 - Present (Senior Financial Analyst)

Weave is a leading SaaS company based in Utah that provides an all-in-one customer experience and payments platform for small and mediumsized healthcare businesses.

I joined Weave in June 2025 as a Senior Financial Analyst in the FP&A organization, where I am responsible for improving processes and extracting data insights from our Snowflake Data Warehouse using Python, SQL, Power BI and Sigma.

OpenText | 2023 – 2025 (Principal Financial Analyst)

OpenText is a Canadian software company, a global leader in Enterprise Information Management (EIM) software and solutions, helping organizations manage, secure and leverage their unstructured and structured data.

I came through the acquisition of Micro Focus, and worked for several teams in the FP&A organization

• The company faced difficulties in streamlining their revenue and expense reporting, that they were doing manually in Power Point, so I was tasked with automating reports in Power BI. So, what I did was create my own data warehouse in DuckDB and data pipelines, bringing data from different systems with Python code, automating the execution of pipelines and creating automated and personalized revenue and expense dashboards. This process led to a significant reduction in the time needed to produce these reports, from several days to half a day

• One team had difficulties in analyzing spend data by vendor, given that some vendors have a multitude of legal names. I was tasked with figuring out a way, to automatically clean the vendor names and consolidate the spend into one generic vendor name by vendor. I created a Python script that analyzed the patterns of vendor names and then created a descriptive name that consolidated spend by one generic name. The whole process took minutes to get updated and I also created a Power BI dashboard that integrated Microsoft Power Apps and a Dataverse database so they could update comments for each vendor on the fly.

Micro Focus | 2017 – 2023 (Senior Financial Analyst)

Micro Focus was a global enterprise software company specializing in IT operations management, application modernization, security, and information governance, serving large organizations worldwide. It was acquired by OpenText in 2023.

• I implemented Tableau and Power BI dashboards for revenue and spending, reports that used to be created in Power Point, this helped with the automation of their reports and to distribute them more effectively.

• I created online Excel reports in SharePoint, to automate the tracking of the progress of the KPMG external audits. This helped the company to make a proper follow-up to the pending issues and finish the audit on time.

• As a member of the Compliance and Accounting team, I helped with the creation of the first version of the Accounting Financial Manual (AFM), which had all the accounting policies for the company, given that we were acquired from HPE, and there was no manual in the new company.

Hewlett Packard Enterprise | 2014 – 2017 (Senior Financial Analyst)

I joined HPE because of the split between HP and HPE. HPE is a multinational enterprise information technology company offering servers, storage, networking, consulting and support service for businesses.

• As a member of the Americas Region FP&A team, I helped the Sales and Operations teams with the automation of their reports both for tracking sales deals and calculation of sales quotas, leading to an improvement in both time and accuracy

Hewlett Packard | 2010 – 2014 (Senior Financial Analyst)

I worked in HP in two separate periods the first time from 2008 to 2009, and then I returned and worked there from 2010 to 2014.

• As a member of the WW FP&A team, I helped prepare forecasts and budgets for the software business. I automated several reports in excel and Power Query, which lead to the reduction in time and increased accuracy.

- Host Manager of the WW FP&A team in Guadalajara
- Member of the winning team of the High Potential Mentorship Program in 2013

Jones Lang LaSalle | 2009 – 2010 (Senior Financial Analyst)

JLL is a global commercial real estate services company helping organizations and investors buy, build, occupy, manage, and invest in a variety of assets including industrial, commercial, retail, residential and hotel real estate.

• I supported the facilities managers of plants of Intel corporation in the U.S. and México, helping them track their expense, build and manage their forecasts and budgets and ROI analysis.

• Regional procurement analyst for Intel sites in New Mexico, Texas and Mexico, developing models in excel to find cost saving opportunities.

Hewlett Packard | 2008 – 2009 (Senior Financial Analyst)

HP is a global technology company specializing in personal computers, printers and related supplies and solutions.

• Accounting analyst for the North America Consumer Computer Group, overseeing mail-in rebates, and price protection programs across the U.S. and Canada. My responsibilities included account reconciliations and expense analysis.

Flextronics | 2001 – 2008 (WW Facilities Financial Analyst / Local Statutory Books Accountant)

Flex is a major Electronics Manufacturing Services (EMS) provider of design, manufacturing and supply chain services for diverse industries.

• Coordinator of global financial analyst of the facilities organization for Americas, Europe, Asia and Corporate. I helped in the preparation of ROI analysis, expense analysis, preparation of budgets, forecasts and analysis for finding cost-savings opportunities.

• Main contact with JLL, the vendor who was the facilities and real-estate contractor, in charge of managing the facility and building new warehousing and manufacturing facilities.

• Mexican Peso accountant. I oversaw creating the process for converting the books from US GAAP in USD, to Mexican GAAP in Mexican peso for legal and statutory purposes

• Coordinator of the external audit with KPMG and internal audits with corporate (Sarbanes - Oxley)

On Semiconductor | 1999 – 2001 (Intercompanies Financial Analyst)

Onsemi designs and manufactures a broad range of semiconductor-based solutions for automotive, industrial, cloud, medical and IoT applications.

- I acted as Fixed Assets and Inter-companies Analyst, responsible for ensuring accuracy and managing the reconciliations among subsidiaries.
- Coordinated all aspects of external and internal audits.
- Led the coordination of the month-end close process.

Forrajes El Nogal | 1998 – 1999 (Logistics and Raw Material Purchase Manager)

Forrajes El Nogal is a leading Mexican company specializing in the production and distribution of balanced animal feed and nutritional solutions nationwide.

- Assisted the owner with strategic procurement of essential grains including corn, sorghum, and soybean.
- Oversaw comprehensive inventory control for purchased grains.
- Coordinated all inbound logistics via truck and train, ensuring timely delivery of grains to the factory.

Motorola | 1998 (Accounts Payable Analyst)

Motorola is a global telecommunications company known for developing communication technologies and products, including mobile devices and public safety solutions.

- Analyzed and improved accounts payable procedures for local and international vendors, successfully decreasing complaint frequency.
- Implemented automation solutions within payment workflows to increase processing speed and accuracy.

KPMG | 1996 - 1998 (External Auditor)

KPMG is one of the Big Four global providers of Audit, Tax, and Advisory professional services.

- Conducted external audits for clients across the retail and services industries.
- Assisted in converting financial statements from Mexican GAAP (NIF) to US GAAP standards.
- Supported SEC compliance through the review and translation (Spanish to English) of a 20F report.

Education

- Bachelor Degree Public Accountant | 1992 1996 | Universidad Panamericana
- Specialization Corporate Finance | 2005 2006 | Universidad Panamericana
- Master's Degree Data Science | 2025 2027 | Universidad de Guadalajara

Certifications

- Microsoft Certified: Fabric Analytics Engineer Associate (December 2024): Link
- Microsoft Azure Data Fundamentals: (June 2024): <u>Link</u>
- Microsoft Azure Fundamentals (June 2024): <u>Link</u>
- Microsoft Power BI Data Analyst Associate (June 2023): Link
- Data Science and AI (Tecnológico de Monterrey May 2023): Link

Skills & Abilities

- · Accounting, Forecasting & Budgeting
- Python programming
- SQL (DuckDB, Postgres, MySQL, SQL Server)
- · Jupyter Notebooks

- Pandas, Numpy, Ibis Framework
- Power BI, Microsoft Fabric, Tableau
- DAX, Databricks, Spark, Snowflake, Sigma, Alteryx
- Microsoft Azure Cloud

Activities and Interests

Member of the Toastmasters club "Renacimiento" where I practice public speaking skills